

WALL

Premium Wall Paint



COMPLIANCE INDICATORS

at 08/25/2015

E.C. VOC Cat 52

MPI #44

LEED v2009

DESCRIPTION

A premium quality finish for use on all interior walls including drywall, plaster, masonry, and primed wood. The rich low sheen finish minimizes the appearance of physical surface imperfections. This product has excellent hiding and application characteristics including spatter resistance and good flow with excellent leveling properties. It also has good scrub resistance and stain resistance. Approved by the Master Painter's Institute under category # 44. Interior Latex Gloss Level 2.

RECOMMENDED USES

- Crown Paint Wall Paint is a premium quality, high hiding low sheen finish for interior use on new construction or re-paint projects
- Formulated specifically for use as an interior wall finish for residential, commercial or institutional projects
- Ideal for drywall, masonry, plaster and primed woodwork where a rich, durable, low sheen finish is required

FEATURES

- Excellent hiding and application characteristics
- Has good scrub and stain resistance
- Good application properties by brush roller or spray
- Improved burnish and mar resistance over flat finishes

TECHNICAL CHARACTERISTICS

Bases VOC(g/L)*

White Base (03240) < 50

Deep Base (03241) < 50

Neutral Base (03244) < 50

**Before thinning and the addition of colorants*

TINTING TYPE

Universal Colourants

FINISH

Gloss Category: Gloss Level 2 - "Eggshell"

Gloss: < 10 units at 60°

Sheen: 10-35 units at 85°

SOLIDS & DENSITY

Volume: 40%

Weight: 55%

Density: 11.24 lbs per gallon. Container extra

FILM THICKNESS (PER COAT)

Wet: 3.6 - 4.6 mils (92 - 117 microns)

Dry: 1.4 - 1.7 mils (36 - 43 microns)

THEORETICAL COVERAGE (PER COAT)

350 - 450 ft² per gallon (8 - 11 m²/L)

VISCOSITY

93 - 98 KU

DRYING TIME

at 25°C (77°F) and 50% Relative Humidity

Tack Free: 30 minutes

Re-Coat: 4 hours

REDUCERS

Not normally recommended, sparingly with water for spray applications

CLEAN UP

Warm, soapy water

SHELF LIFE

3 year maximum in unopened container.

STORAGE TEMPERATURE

4°C (40°F) - 32°C (90°F) Keep from freezing

SURFACE PREPARATION

Surface preparation is important. All surfaces must be smooth, clean, dry, free of mildew, grease, soap film, sanding dust or other contaminants. Remove all loose or peeling material from previously-painted surfaces. Wash all surfaces with a solution of 3 tablespoons of (Phosphate-free) TSP in a gallon of warm water. Rinse thoroughly, allow to dry and then scuff sand using 80-120 grit sandpaper on a hand sander. Remove all sanding dust. Do not apply at temperatures below 10°C (50°F).

WARNING! If you scrape, sand or remove old lead paint from any surface you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. For additional information, Canadian customers contact the Product Safety division of Health Canada at 1-800-O-CANADA, US customers contact the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323).

RECOMMENDED PRIMERS

New or Bare Wood: Use Cloverdale Exterior Alkyd (15130) or Acrylic (05130).

Masonry: Self-priming or Cloverdale Latex Block Filler (05700).

Drywall: Cloverdale Hi-Hide Latex Drywall Sealer (05250).

Ferrous Metals (Steel, Iron): Use a suitable anti-corrosive primer such as Cloverdale 703-Series water-based or 710-Series Solvent-based Rustex primer.

Consult your Cloverdale Representative for other substrates.

APPLICATION

Depending on film thickness, tint load and ambient conditions, this product may take 7-10 days to reach final hardness and, in the case of Clear Base colours, can take up to 30 days. Avoid exposing the coating to excessive abrasion or impact during this period.

Application Equipment

Brush: Use a synthetic brush

Roller: Use a 3/8"-3/4" nap synthetic cover

Airless Spray: Pressure 2,000 psi, Tip 0.015" - 0.019"

HVLP Spray: 10 psi cap pressure. 1.3 tip

SAFETY PRECAUTIONS

For detailed information please refer to SDS

Warning

Keep from freezing. Close container after each use. Keep out of reach of children. Do not take internally.

First Aid: In case of eye contact, flush immediately with plenty of water for at least 15 minutes. Wash contaminated skin with soap and water. If ingested, call physician or the Poison Control Centre immediately.

READ LABEL AND SAFETY DATA SHEET PRIOR TO USE.

Recent Amendments

Check for recent amendments to this data sheet at www.cloverdalepaint.com

Last Modification date: 06/08/2026

LIMITATION OF LIABILITY

To the best of our knowledge, the technical data contained herein are true and accurate at the time of issuance but are subject to change without prior notice. We guarantee our product to conform to the specifications contained herein. All technical advice, recommendations and services regarding this product are rendered by the Seller gratis. They are based on technical data which the Seller believes to be reliable and are intended for use by persons having skill and know-how, at their discretion and risk. Seller assumes no responsibility for results obtained or damages incurred from this product use by Buyer whether as recommended herein or otherwise. Such recommendations, technical advice or services are not to be taken as a license to operate under or suggest infringement of any patent.

WARRANTY

Cloverdale Paint Inc. warrants its products to be free from defects in material and workmanship. At its option, Cloverdale Paint Inc. will either replace products not conforming to this warranty or credit the Buyer's account the invoiced amount for the non-conforming products. This is Cloverdale Paint Inc.'s sole obligation and Buyer's exclusive remedy in connection with the products. In no event shall Cloverdale Paint Inc. be liable for special, indirect, consequential or incidental damages.

By purchasing this product the Buyer accepts this warranty in lieu of all others, and waives all claims to any other remedy arising from any warranty or guarantee of quality, whether such warranty or guarantee of quality was made expressly to the Buyer or implied by any applicable law.

Any claim under this warranty must be made in writing by the Buyer to Cloverdale Paint Inc. within ten (10) days of discovery of the claimed non-conformance, but in no event later than one (1) year from the delivery date. The Buyer's failure to notify Cloverdale Paint Inc. of such non-conformance as required herein shall bar the Buyer from recovery under this warranty.